



2023 Annual Report





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About Us

Sheboygan County Cycling became a 501c(3) non-profit in February of 2022. Throughout 2022 we developed relationships with local land users including the City of Sheboygan, Sheboygan County, and WI DNR to maintain existing trails and implement trail improvements on public lands. Most notably, volunteers came together to donate over 100 hours to clear trails at Evergreen Park after the major wind storm in the summer of 2022. 2023 was a year of overwhelming support from our community members and businesses enabling us to plan trail improvements, expand to winter cycling, and host events to get more youth interested in cycling.





Mission & Vision

Mission

SHEBOYGAN COUNTY CYCLING (SCC) IS A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION WHOSE MISSION IS TO PROMOTE ALL FORMS OF CYCLING, FOR ALL PEOPLE, WHO LIVE, WORK, AND PLAY IN SHEBOYGAN COUNTY.

Vision

FOR SHEBOYGAN COUNTY TO BE RECOGNIZED AS A LOCATION WHERE CYCLING IS UBIQUITOUS AND, ITS RESIDENTS AND VISITORS FEEL WELCOMED WITH SAFE, HIGH-QUALITY CYCLING EXPERIENCES.

Meet Our Board



NATHANIEL DARLING
PRESIDENT



KYLE DULMES
VICE PRESIDENT



MICHELLE KOLBERG
TREASURER



ROSS RISTOW
SECRETARY



JEFF PITTS
BOARD MEMBER



JACOB MEICHER
BOARD MEMBER



TJ THOMAS
BOARD MEMBER



JUDD BAUMANN
BOARD MEMBER

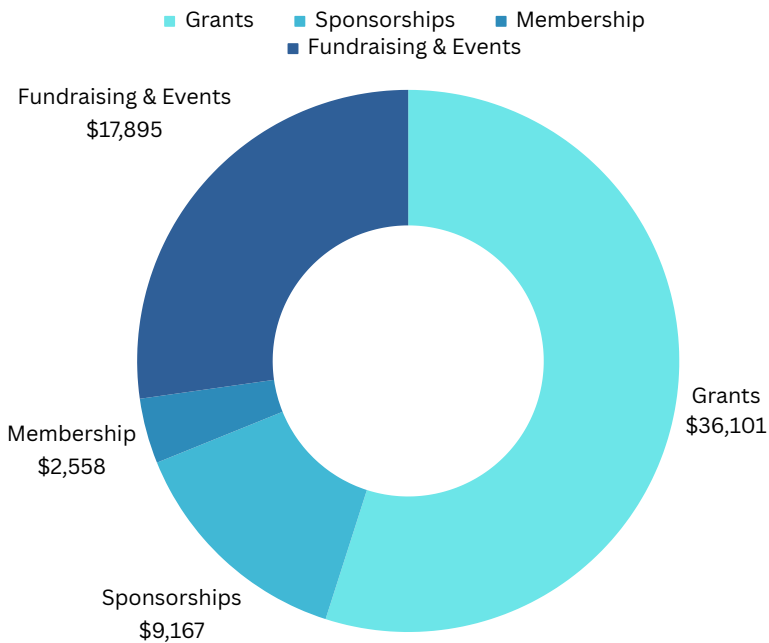


TONY KAINZ
BOARD MEMBER

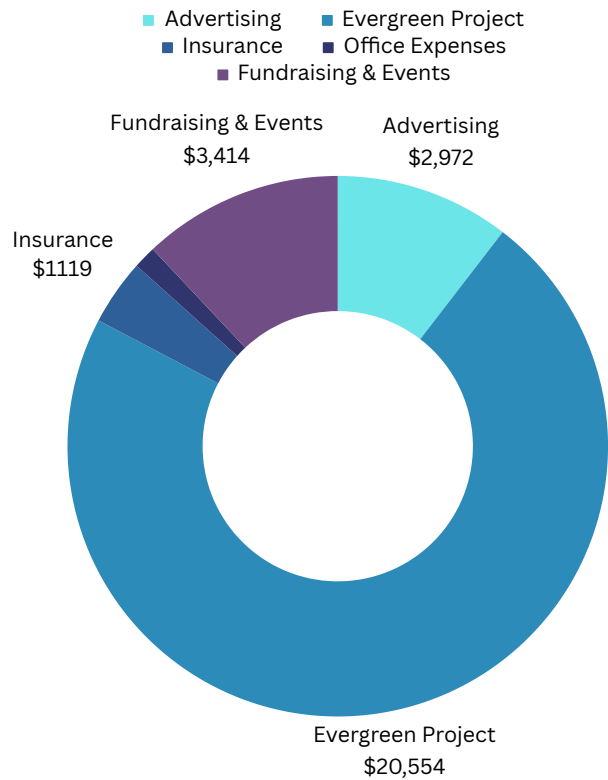
2023 Annual Financial Report

Amounts as of Nov 2023

Income



Expenses



2023 Highlights



- **Inogeral SCC Bike Festival** - In June we hosted our first Bike Festival. This was a fun-filled day with a kid's bike rodeo and playground, group rides, brat fry, raffles, games, and our local Sheboygan Composite NICA team leading events throughout the day. Join us in 2024 for the return of this event to kick off summer!
- **Evergreen Park Trail Planning** - We achieved our funding goal and started the process with the International Mountain Bicycling Association (IMBA) to create a concept plan for Evergreen Park. This project involves enhancing the park's trail system, promoting sustainable land use practices, and creating a welcoming space for cyclists, hikers, and nature enthusiasts alike. The concept plan is expected to be completed in the spring of 2024 with implementation of build phases to follow. We feel immensely grateful for the support of so many companies and individuals who without, projects such as this would not be possible. In addition, SCC was the recipient of several funding awards that went toward this project. The Visit Sheboygan Tourism Development Grant, Sheboygan County Stewardship Fund, and funding from the City of Sheboygan.
- **Kids Bike Playgrounds** - We hosted 3 bike playgrounds encouraging kids as young as 2 years old to get out and ride their bikes! Across all the events we had over 100 kids of all ages experience the bike playgrounds and kindle a love for cycling.
- **2nd Annual SCC Classic Cyclocross Race** - The return of the SCC Classic was a massive success. We had our biggest turnout yet with racers from all over the state and beyond attending.
- **SCC Bike Month Proclamation** - SCC Was honored to receive a proclamation from Sheboygan Mayor Ryan Sorenson declaring May 2023 as Bike Month.



| 2024 Forecast

- **Evergreen Park Trail Planning** - We expect to have the concept plan for Evergreen Park in the spring of 2024. With the plan in hand, we will fundraise for trail building in a multi-phase method with phase one expected in late 2024 or early 2025.
- **Greenbush Grooming** - The winter of 2023-2024 will be our first year grooming Greenbush trails. This is made possible thanks to a land use agreement with the WI DNR and thanks to the financial support of our sponsors and members. Equipment for the first year was made possible thanks to a borrowing agreement with Attitude Sports.
- **Bike Playgrounds** - We plan to grow the reach of our bike playgrounds. We had 3 events in 2023 seeing 100+ kids of all ages riding their bikes and want to see it grow in 2024.
- **Rocky Knoll Trail System** - We are currently accepting quotes from professional trail builders for improving the trails in a significant way. Stay tuned for more information as we continue with this process.

2024 Events

- **Annual Spring Meeting - April 2024**
- **Bike Festival - June 9th 2024**
- **Bike Playgrounds - TBD Summer 2024**
- **SCC Classic - Sept 2024**
- **Trail Care Days Starting in April 2024**

- **And many more! Interested in joining a committee to help out? Contact an SCC representative or email Sheboygancountycycling@gmail.com today!**

Sponsor & Volunteer Thank You

This year there was a total of more than **1000** Hours of **VOLUNTEER** work on trails and events

We extend our heartfelt gratitude to our business sponsors, members, and partners. Your unwavering support has made 2023 a success for this community, and we are truly thankful for the generosity and dedication each of you has demonstrated!

A special appreciation goes out to our fantastic volunteers, whose dedicated efforts contribute to maintaining safe and enjoyable trails for all. Throughout the year, their invaluable assistance ensures the success of our events. Significant trail maintenance on Trail Care Days is crucial for a fun and safe experience of Evergreen Park, Rocky Knoll, and Greenbush trail systems. Our gratitude also extends to the land managers, City of Sheboygan DPW, Sheboygan County, and WI DNR. Their collaborative support in addressing challenges like fallen trees on the trails and reducing user conflicts have been critical to our success. Thank you to everyone involved in making our trails and events a success!

2023 Sponsors

Diamond Level Sponsors

iVars USA

Silver Level Sponsors

Wolf Cycle & Fitness
8th Street Ale Haus
Paradigm Coffee and Music
Trek Sheboygan

Bronze Level Sponsors

Rockline Industries
Thomas by Ingersoll Rand
Green Bicycle Co.
Weather Center Cafe

Valued Supporters

City of Sheboygan Department of Public Works
WI Department of Natural Resources
Sheboygan County Planning & Conservation
Visit Sheboygan
Sheboygan Composite NICA Team
Sheboygan Active Transportation
Countless Individuals Who Have Helped Us Along the Way!



Support Us



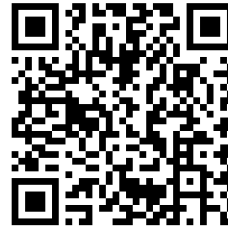
Interested in supporting our mission? Visit our website or scan the QR codes below.



**Become a
Sponsor**



**Become a
Member**



**Make a
Donation**



**Join a
Subcommittee**

Contact Us

Interested in learning more about what we are doing or joining our team? Reach out to a board member or at our contact info below.



Sheboygancountycycling@gmail.com



www.Sheboygancountycycling.org

Find us on Social Media

