

# 2023 Annual Report

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# About Company

Sheboygan County Cycling became a 501c(3) non-profit in February of 2022. Throughout 2022 we formed connections with local land users including the City of Sheboygan, Sheboygan County, and WI DNR to partner with them to maintain existing trails and implement improvements. Most notably, volunteers came together to donate over 100 hours to clean Evergreen Park after the major wind storm in the summer of 2022. 2023 was a year of overwhelming support from our community members and businesses enabling us to plan trail improvements, expand to winter cycling, and host events to get more youth interested in cycling.



# Meet Our Board



**NATHANIEL DARLING**  
PRESIDENT



**KYLE DULMES**  
VICE PRESIDENT



**MICHELLE KOLBERG**  
TREASURER



**ROSS RISTOW**  
SECRETARY



**JEFF PITTS**  
BOARD MEMBER



**JACOB MEICHER**  
BOARD MEMBER



**TJ THOMAS**  
BOARD MEMBER



**JUDD BAUMANN**  
BOARD MEMBER



# Mission & Vision

## Mission

SHEBOYGAN COUNTY CYCLING(SCC) IS A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION WHOSE MISSION IS TO PROMOTE ALL FORMS OF CYCLING, FOR ALL PEOPLE, WHO LIVE, WORK, AND PLAY IN SHEBOYGAN COUNTY

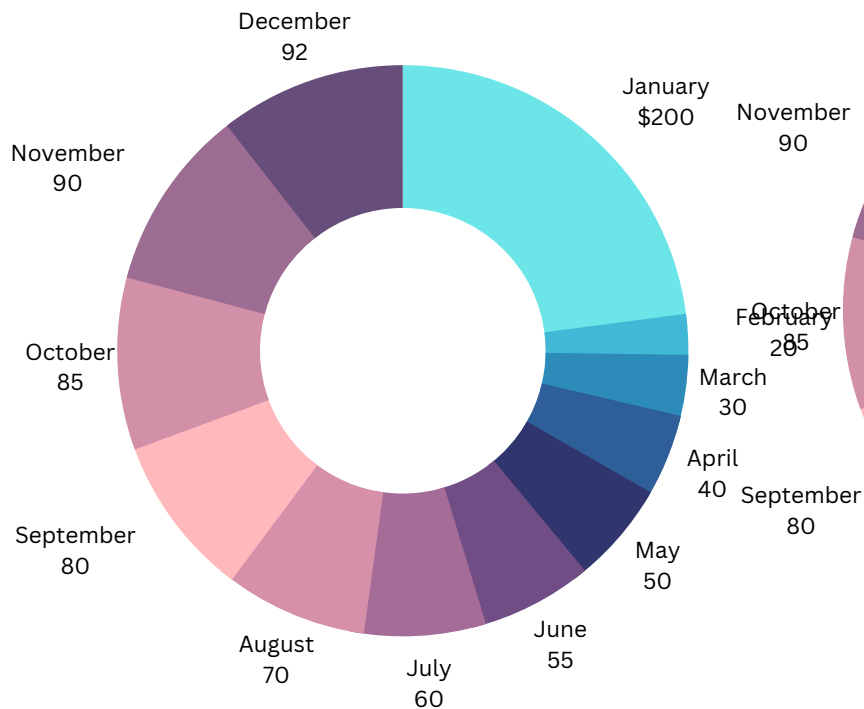
## Vision

For Sheboygan County to be recognized as a location where cycling is ubiquitous and, its residents and visitors feel welcomed with safe, high-quality cycling experiences.

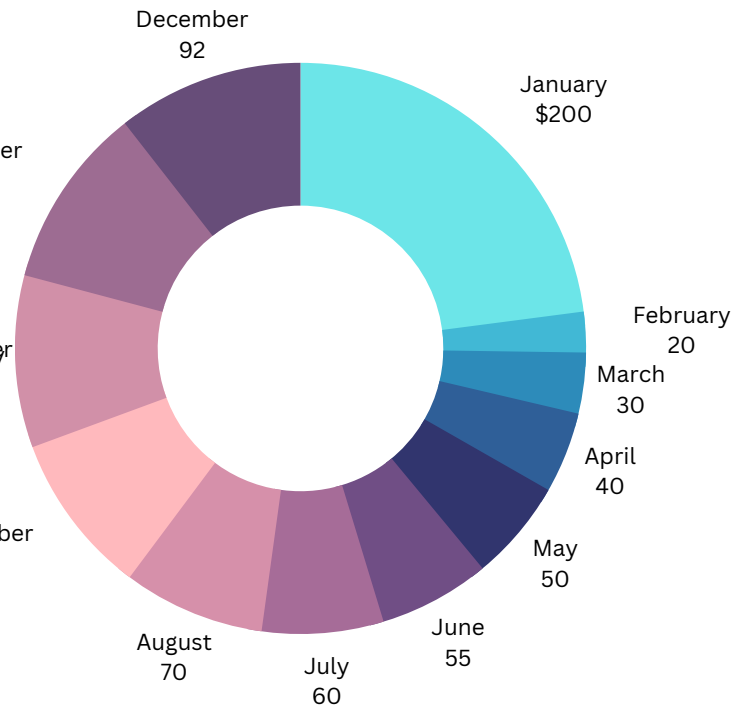
# Annual Financial Report

Drop graph Michelle is creating here, Use pie chart below to show all incomes/ expenses. Change to \$ instead of %. Create two charts?

## Income



## Expenses



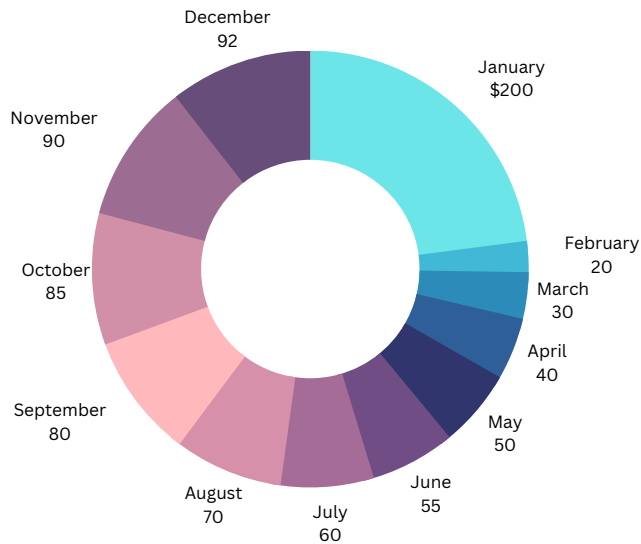
# 2023 Report



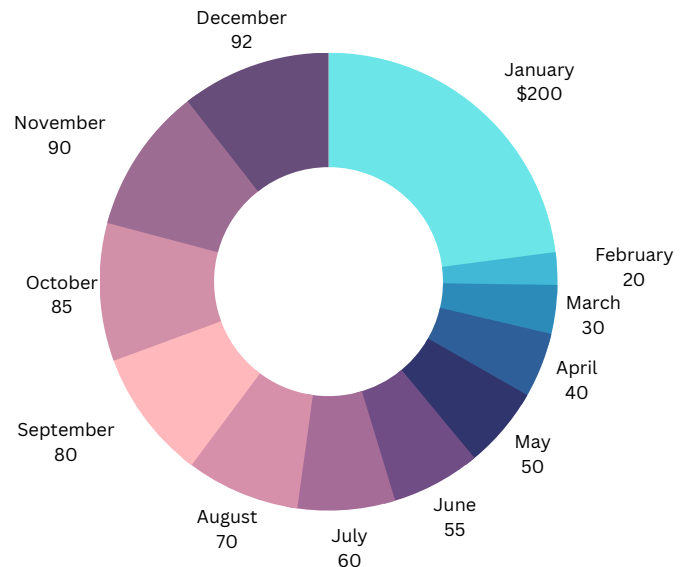
- **Inogeral SCC Bike Festival** - In June we hosted our first bike festival. This was a fun filled day with a kids bike rodeo and playground, group rides, brat fry, raffles, games, and our local Sheboygan Composite NICA team leading events throughout the day. June us in 2024 for the return of this event to kick off summer!
- **Evergreen Park Concept Planning** - We achieved our funding goal and started the process with the International Mountain Bicycling Association(IMBA) to create a concept plan for Evergreen Park. This project involves enhancing the park's trail system, promoting sustainable land use practices, and creating a welcoming space for cyclists, hikers, and nature enthusiasts alike. The concept plan is expected to be completed in the spring of 2024 with fundraising for implementing the concept plan to follow. We feel immensely grateful to he the support of so many companies and individuals who without, projects such as this would not be possible. In addition, SCC was the recipient of two grants that went toward this project. The Visit Sheboygan Tourism Development Grant and Sheboygan County Stewardship Fund.
- **Kids Bike Playgrounds** - We hosted 3 bike playgrounds encouraging kids as young as 2 to get out and ride their bikes! Across all the events we had over 100 kids of all ages try the bike playgrounds and kindle a love for cycling.
- **2nd annual SCC Classic Cyclocross Race** - The return of the SCC Classic was a massive success. We had our biggest turnout yet with racers from all over the state and beyond attending.
- **SCC Bike Month Proclamation** - SCC Was honored to receive a proclamation from the Mayor of Sheboygan declaring May 2023 as Bike Month was formally recognized by the city.

# 2024 Forecast

## Income



## Expenses



- **Evergreen Park** - We expect to have the concept plan for Evergreen Park in the spring of 2024. With the plan in hand, we will fundraise for trail building in a multi-phase method with phase one expected in late 2024 or early 2025.
- **Greenbush Grooming** - The winter of 2023 - 2024 will be our first year grooming Greenbush trails. This is made possible thanks to a land use agreement with the WI DNR and thanks to the financial support of our sponsors and members. Equipment for the first year was made possible thanks to a borrowing agreement with Attitude Sports.
- **Bike Playgrounds** - We plan to grow the reach of our bike playgrounds. We had 3 events in 2023 seeing 100+ kids of all ages riding their bikes and want to see it grow in 2024.
- **Rocky Knoll Trail system** - We are currently working on quoting professional trail builders to come in and improve the trails in a significant way. Stay tuned for more information as we continue down this process.

## List of Events

**We need to create a 2024 list of dates. See if we can get firm dates on anything, or rough at least months.**

# Sponsor And Volunteer thank you

There year there was a total of

**XXX Hours**

Volunteer work on trails and events

We extend our heartfelt gratitude to our sponsors, members, and volunteers. Your unwavering support has made 2023 a reality for us, and we are truly thankful for the generosity and dedication each of you has demonstrated!

A special appreciation goes out to our fantastic volunteers, whose dedicated efforts contribute to maintaining safe and enjoyable trails for all. Throughout the year, their invaluable assistance ensures the success of our events. Significant trail maintenance, crucial for a fun and safe experience at Evergreen Park, Rocky Knoll, and Greenbush, is carried out by these volunteers on trail care days. Our gratitude also extends to the land managers, City of Sheboygan DPW, Sheboygan County, and WI DNR, for their collaborative support in addressing challenges like fallen trees on the trails. Thank you to everyone involved in making our trails and events a success!

## 2023 Sponsors

Diamond Level Sponsors  
iVars USA

Silver Level Sponsors  
Wolf Cycle & Fitness  
8th Street Ale Haus  
Paradigm Coffee and Music  
Trek Sheboygan

Bronze Level Sponsors  
Rockline Industries  
Thomas by Ingersoll Rand  
Green Bicycle Co.  
Weather Center Cafe

Valued Supporters  
City of Sheboygan Department of Public Works  
Sheboygan County Planning & Conservation  
WI Department of Natural Resources  
Countless Individuals who have helped us along the way!





# Contact Us

Interested in learning more about what we are doing or joining our team? Reach out to a board member or at our contact info below.



[Sheboygancountycycling@gmail.com](mailto:Sheboygancountycycling@gmail.com)



[www.Sheboygancountycycling.org](http://www.Sheboygancountycycling.org)

Find us on social media

